

New Media Arts Council Submission Guidelines

Contest Rules

1. An individual can submit as many entries as they want in multiple contests, but only entries submitted with the creator's name in the submitted file are eligible to be judged for prizes. Anonymous entries can be sent in, but they will not be able to be displayed without the owner's consent
2. Digital submissions and photos are preferred over physical entries, unless the entry can be brought in by the owner for the date when entries are displayed
3. Entries should be appropriate for public display. If your entry might be on the borderline, please ask NMAC before sending in stuff that might scar somebody's retinas or cause traumatic nightmares
4. Short descriptions of submissions are always encouraged
5. If a submitted file is too large or won't open properly, you may be asked to resubmit. There's no reason for any submission to come near 2GB. Just watch a tutorial on how to compress the files already! It's not that difficult, and it saves us a lot of headaches.
6. For images to be displayed online, express permission of the author/s must be given. If the submitted work is a video, it is preferable that it be uploaded to a YouTube or Vimeo account.

Submission Format- Include your name, the name of the category or contest you are entering under, and a short description if desired.

Always include your name and title of your work with the submission. Video and animation entries should ideally include this info in the intro or credits. For any entries with sound, please make sure the audio is leveled properly to a medium range.

If a submission has been featured in past New Media exhibitions or has won awards in other professional contests it wouldn't be very fair to be judged for prizes (though they can still be submitted). It is preferable that contest submissions be from personal work outside of class assignments, but class projects are still fair game. Obviously, don't plagiarize or claim other's work as your own. Always accredit anyone who helped with a project.

The lobby monitors and website are open for miscellaneous submissions most any time as well.

Most importantly, have fun designing. Take risks and try new things. We hope you submit stuff you think is cool and enjoy seeing other people's work.

Display- Contest entries will be put on digital display in the New Media lobby for a period of 1-2 weeks. If you don't want your work displayed in this manner, please let us know beforehand.

Announcing Winners- winners will be announced at regular meeting times, Movie Nights, or Up All Night events, with additional special mention in a newsletter or notification by e-mail. Prizes can be claimed at any New MAC meetings or by appointment. If winners can't arrange to receive a prize within a reasonable length of time, they may forfeit it to another. Most regular contest prizes will be around \$15, but we try to pick fun stuff that people will like. Depending on the number of entries, more prizes may be distributed according to the NewMAC president's discretion.

Potential Contest Prizes

- Potential to have design printed on a T-shirt
- A print of work to be framed and displayed in the labs
- A solo exhibition
- 3-D plastic prints, photographs, and high quality prints
- iTunes gift card
- Sketchbook or other art supplies
- Mugs or other commissioned art pieces made by the Art Department
- Headphones, flash drives, DVDs
- Gift cards to GameStop, Blockbuster, Best Buy, Netflix, etc.
- Good food (tasty box of doughnuts, restaurant gift card)
- Paid month subscription to Netflix, Adobe Creative Cloud, or CG Society
- Video games, Steam credit
- Movie tickets
- Art books, comics
- Cool toys- plushies, collectables, sock monkeys, etc.
- Keychains, posters
- I-Pod, smartphone case, tablet, nice speaker system, camera accessories

Miscellaneous Contests

These contests do not have a specific deadline, so submissions are welcomed at any time. Logo designs, T-shirt designs, and any assets that will help improve New Media or NewMAC branding generally fall under this category. Compensation will be provided for any used designs.

Submitting Tangible 2D Work

Some people prefer to display original tangible artwork rather than viewing a digital copy on a monitor, which is understandable. Send a digital copy first with the dimensions of the piece. State that you would like the 2D work to be displayed on a wall. You will need to frame your artwork and be prepared to help hang it. If you need help procuring a frame or hanging the work, we will work out an arrangement with you.

In the future, if demand exceeds the space available in Zeis, all entries will be assigned a section of wall with a 2-3 week rotation cycle for mounted work, so be prepared to wait in line for another picture to be taken down first.

Installations and Sculpture

Send in a photo or concept pitch first. If there is enough available space, you should be approved. Delicate pottery may not be the most ideal for the space. NMAC representatives cannot be held responsible for stolen or damaged items. Be aware the gallery area cannot be completely locked off at night.

Apply for a Solo Exhibition

Submit 3-5 example portfolio pieces and a short description of your work, methods, and conceptual approach. If your case is compelling and you have enough additional content for a solo showcase, your work could be featured in the gallery for a week/week and a half. If you have a personal website, please provide the web domain. Bribing NMAC members with chocolate doughnuts will disqualify you from solo exhibitions.

New Media Archive

With the author/creator's express permission, files and images can be kept for future New Media students to enjoy and gain inspiration from.

End of Semester Awards/Student Show Awards

All the entries from New Media student shows, senior capstones, contests, or open entry submissions will be eligible for a grand prize and other honors, but previous contest winners who have already received a prize can only accept one extra prize determined by the highest magnitude. Anyone can choose to not have their work judged at any time. End of the Semester Awards are only held if there is enough compelling student interest and submissions.

Potential Awards

- **Most Original**- earn the right to wear a wizard hat all day for such amazing design sorcery
- **Most Technically Accomplished**- you are the King/Queen of Design
- **Best Sense of Humor**- Comedy Master
- **Smells like Team Spirit**- Group submission showing coordinated effort in developing a concept
- **Honorable Mentions**- entries that stand out or go completely above and beyond anyone's expectations, given to entries that clearly took a lot of time and patience to make
- **Faculty's Choice**- elusive praise from a professor
- **Grand Prize**- a spotlight position in gallery, solo portfolio show, or your own suggested choice of reward