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Please note that this list represents only a tiny fraction of the collective thousands of other very talented artists and innovators. It is meant to serve as a very general introduction to some relevant people who have had a major impact on New Media, other artists, or the industry. It admittedly isn't perfect and leaves out a lot of incredible work.

Potentially this will be updated and expanded in the future to include more independent artists and production people who work behind the scenes to create creative brands, video games, music, movies, etc.